

rVotes
Suggested Deployment Letter
Version: August 4, 2011

Subject: rVotes Deployment to Enable Neighborhood / Precinct Organizing and Win Elections

Dear Tea Party/912 Leaders,

On behalf of the centralized coalition of “Tea Party/ 912” leaders, I would like to encourage those of you, who have not already requested rVotes access, to sign-up with rVotes. The centralized coalition of “Tea Party/ 912” leaders recently purchased a state-wide rVotes license to enable Neighborhood / Precinct Organizing throughout the state. You do not have to be a current member of the centralized coalition of “Tea Party/ 912” leaders to sign-up for rVotes, but we do require that you are aligned with our core principles of limited government, free markets, and individual liberties. We are especially interested in recruiting those interested in coordinating rVotes for state counties. Please follow the instructions at the end of this letter to request rVotes access.

rVotes is a powerful enabler for your local Neighborhood / Precinct Organizing efforts. It allows you to create walking lists, phone calling lists, means to gather relevant voter information through surveys, and the ability to tag voters you contact as potential volunteers for later look-up. You can also recruit new users who are willing to assist your local Neighborhood / Precinct Organizing efforts and give them access to rVotes. rVotes has been pre-loaded with over ____ Voter Records and over ____ million phone numbers. rVotes is more capable than the GOP’s Voter Vault and is based on the same technology foundation as that used by the Democrats and Organizing for America.

Access to rVotes will provide you with local Neighborhood / Precinct Organizing capabilities, while also allowing you to assist the state-wide centralized coalition of “Tea Party/ 912” leaders’ efforts. With your permission, all the voter information you obtain through door-to-door canvassing or phone-banking will be made accessible to the centralized coalition of “Tea Party/ 912” leaders’ rVotes Leadership Committee, so they can help you, as appropriate, with targeted messaging to voters. Conversely, you could benefit from gaining access to local voter information obtained by the centralized coalition of “Tea Party/ 912” leaders and by other state-wide organizations, such as Education Reform, Right-To-Life, etc., who start using rVotes and with whom the centralized coalition of “Tea Party/ 912” leaders has a voter information sharing relationship down to the local precinct level. The centralized coalition of “Tea Party/ 912” leaders will also provide suggested scripts, surveys, and activist codes which you can chose for your local door-to-door canvassing or phone-banking efforts. These will be announced at a later date and the creation thereof will be led by ____.

Clearly, such a local and state-wide coordinated effort will serve us well in educating voters and assuring they go out to vote this fall. The voter information we gather during this fall’s election cycle will also serve us well in next year’s primary and general election. In essence, your group’s rVotes database will become more valuable with every election cycle to help with local voter education and non-partisan GOTV efforts, especially if it’s gathered by many state-wide affiliated like-minded organizations who have agreed to share their gathered voter information. This has been an unmatched strength of the LEFT, until now, since by using rVotes type software, the LEFT was able to gather voter information from such disparate organizations as unions, ACORN, gays, etc.

rVotes online training will be provided on an ongoing basis. Once you request rVotes access and are approved, you will receive e-mail invites from rVotes for these training sessions. Simple instructions to get you started in rVotes are attached. These instructions show you how to create a walking list, add users to your group / committee, and have users in your group / committee make phone calls to voters from their homes. In addition, ____ and ____ will organize extensive, centralized state rVotes training events in the very near future. They will also include limited rVotes training in their regional training events, which you can schedule with them. Once users are logged into rVotes they can also get help from the [“Help” menu](#) on the top right of the rVotes website. ____ and ____ will also be your “Tier 2” support for any rVotes Admin issues you might have.

I sincerely hope that you will pursue rVotes for your local Neighborhood / Precinct Organizing efforts and agree to share the voter information with the centralized coalition of “Tea Party/ 912” leaders rVotes Leadership Committee. This type technology will be a force-multiplier in enabling our Neighborhood / Precinct Organizing efforts throughout the state. Again, just follow the instructions below to request rVotes access.

Sincerely yours,

Your centralized coalition of “Tea Party/ 912” leaders

rVotes Administration

Please note that by receiving access to rVotes, you become an administrator for your group / committee. This means that you will be able to give other users access to rVotes for your group / committee. You will determine the access rights for each user, some of whom can have the same administrative rights as you. This role requires that you are reasonably proficient using computers and that you have internet access, preferably high speed.

rVotes Access Request

Please e-mail the following information to ____ and copy _____. ____ will forward the information in a batch Excel sheet to rVotes. They, in turn, will provide you with access and e-mail you your **User Name** and initial **Password**.

It is important that we use this sign-up process to assure that only those abiding to the core principles of limited government, free markets, and individual liberties are given access. _____ will perform the appropriate due diligence.

Member of Which Organization	
Organization Leaders Name	
Organization Leader's Phone #	
Geographic Area Your Group / Committee Leads (County or Precinct)	
rVotes Group /Committee Name <i>(Use existing group name, or create a new name.)</i>	
Agree to share voter information with Centralized Coalition of "Tea Party/ 912" Leaders rVotes Leadership Committee	Yes
User Level – see below	Administrative Access
Your State County	
Your Voting Precinct	
First Name	
Middle Initial	
Last Name	
Primary Phone Number	
e-Mail Address	

User Levels: A=Group /Committee **Admin** - able to add new users, create scripts / surveys, etc.
U=Group / Committee **User** –abilities vary based on permissions given by Admin.